# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and WFSB	Location: Haffo	rd, CT		Da	ite: )(5/12		
		1					
	Maj	iority	P4 (				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
As a de-1 d							
Total Charg	jes: \$1/2,(	650 gm	55/495	752,50	net		
This broadcast time will be used by: Majerity PAC							
	rogramming (i lating to any						
	🗓 Ves		[	□ No			

importance," list the	at "communicates a message relating name of the legally qualified candidated the date(s) of the election(s) (	date(s) the programming refers to, the
	"communicates a message relating greed Upon Schedule (Page 3)	to any political matter of national
I represent that the pa	yment for the above described broa	deast time has been furnished by:
Majority 846	Was Kinsten, DC	) + ( + )
70: 1)1h Street		s leg
furnishing the paymen  a corporation;  The names, offices, and agents of the entity are  THIS STATION DOES  OF RACE OR ETHNIC  I agree to indemnify and breasonable attorney's fees	d addresses of the chief executive of named below (may be attached september of DISCRIMINATE OR PERICITY IN THE PLACMENT OF ADDITIONAL CONTROL OF ADDITION	n; is:
	e above-stated broadcast(s), I also h will be delivered to the station a	
before the time of the sel $TOB$	reduled broadcasts.  SE SIGNED BY ISSUE A	ADVERTISER
Date	Signature	Contact Phone Number
TO BE	SIGNED BY STATION	REPRESENTATIVE
Accepted	Accepted in P	art Rejected
Sag.	2 Willia Whi	Ale Dos
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	A	3 0 rd	e-ed		

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

ORIGINAL REV#0 \*\*\* REP HEADLINE# 6364887
\*\*\* ORIGINAL BEYFO \*\*

FAX# 703-516-9680 AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET

OCT5/12 11.31 \*\*\* WFSB-TV \*\*\*

11.31 # SALESMAN DATE OCT5/12 REGIONAL (H) HEATHER UTTLEY SPENCER WOOD LOCAL OFF.# MA-CLASS: NATL. SALES PRSN BUYER NAME 巩瓦伊,# INVOICE) CO-OP BILLING NEEDED ORDER, (LHNE) STRATEGIES DC 20007 EST#1986 COMMENTS: CONTRACT # 6364887 ADV. NAME ISS/MAJORITY PAC 3050 K ST NW. WASHINGTON, AGY. NAME WATERFRONT WK-2 OCT19/12 STATE TAX FLIGHT DATES OCT6/12 MAJORITY PAC CITY TAX # PRDCT ORDER ADV # # AGK

NEW ORDER TTL 112650 @ 73X PLS CFM

REP:

THANKS, MIKE FOR HEATHER

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\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* CONCE

MAJORITY PAC

HOT:		4		0	
DAYS		M F		Z 记	
:SPTS: WEEK : : /WK: INVT :		ž		ži	
:SPTS: WEEK : /WK: INVT		0		0	
: END : DATE		10/19		10/12	
: START : DATE	9861	10/8		10/8	
 RATE	AGENCY EST# =	\$500.00		\$500.00	
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :	AGENCY ADVERTISER CODE = 94 AGENCY PRODUCT CODE = 100	1 1000A-1100A 30	PROGRAM : LET'S MAKE A DEAL CON COM1: LET'S MAKE A DEAL	2 1135P-1237A 30	PROGRAM : DAVID LETTERMAN CON COMI: DAVID LETTERMAN

REP HEADLINE# 6364887 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT5/12 11.31 \*\*\* WFSB-TV \*\*\*

:LINE#:REP :CD:	TIME PERIOD	LGTH : SEC	RATE	: START : DATE	: END	SPTS: WE	WEEK : I	DAYS	. TOTL:
m	1100A-1200N	O 16	\$750.00	10/8	10/12				   
m	1100A-1200N	30	\$750.00	10/15	10/19	Ħ	<u>[1</u> 2		) r
PROGRAM CON COM1	: PRICE IS RIGHT	<b>.</b>							4
4	1230P-200P	0 8	\$750.00	10/8	10/12	m	អ ( ន		ŗ
4	1230P-200P	30	\$750.00	10/15	10/19	ਜ	1 Σ ξ		) r
PROGRAM CON COM1	: CBS SOAPROTATION :: CBS SOAPROTATION	CON					1		4
ហ	120.0N-1230P	O #	\$750.00	10/8	10/12	ល	ጀ ! ጅ		ư
រហ	1200N-1230P	30	\$750.00	10/15	10/19	Н	i ii.		) <del>-</del>
PROGRAM CON COMI	EYEWITNESS NOON	ON NEWS					! 		ł
w	300P-400P	O m	\$525.00	10/8	10/12	ľ	X I		iſ
9	300P-400P	30	\$5,25.00	10/15	10/19	ᆏ	i i X		, ,
PROGRAM CON COMI	: BETTER CONNECTICUT : BETTER CONNECTICUT	ricor ricor					! !		4
7	400P-500P	0 m	\$950.00	10/8	10/12	ហ	전 - -		៤
7	400P-500P	30	\$950.00	10/15	10/19	н	іц І І		) -
PROGRAM CON COM1	: DR. OZ						: 		1
ω	500P-530P	0 m	\$1,950.00	10/8	10/12	m	ਲ ਪ ਜ਼ਿ		۳.
σ	500P-530P	30	\$1,950.00	10/15	10/19	ਜ	Σ 1 Έ		) (-
PROGRAM CON COM1	: EYEWITNESS NEWS	S. S.							ł

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6364887 \*\*\* ORIGINAL REV#0 \*\*\*

OCT5/12 11.31 \*\*\* WFSB-TV \*\*\*

LINE#: KEF : CD:	TIME PERIOD :	LGTH : S	SEC : RATE	: START : DATE	: END : DATE	SPTS: WE: IN	WEEK : INVT :	DAYS	
თ	530P-600P	30	\$1,950.00	10/8	10/12	ł			
Ø	530P-600P	30	\$1,950.00	10/15	10/19	ᆏ	i I		
PROGRAM CON COMI	: EYEWITNESS NEWS 1: EYEWITNESS NEWS								
o ਜ	600A-630A	30	\$1,400.00	10/8	10/19	7	∑ 1 (4		
PROGRAM ORD COM1 CON COM1	: EYEWITNESS NEWS 1: UPDATED 10.3 1: EYEWITNESS NEWS								
11	600P-630P	30	\$2,250.00	10/8	10/12	m	M I Fi		
11	600P-630P	30	\$2,250.00	10/15	10/19	н	і. І У		
PROGRAM CON COM1	: EYEWITNESS NEWS 1: EYEWITNESS NEWS						<b>.</b>		
12	700P-730P	90	\$1,600.00	10/8	10/12	4	ጀ ፣		
12	700P-730P	3.0	\$1,600.00	10/15	10/19	Н	[4 ] ∑		
PROGRAM CON COM1	: INSIDE EDITION 1: INSIDE EDITION								
13	700A-900A	0 8	\$800.00	10/8	10/12	4	іц І Х		
13	700A-900A	90	\$800.00	10/15	10/19	Ŋ	Н Н		
PROGRAM ORD COM1 CON COM1	: CBS THIS MORNING 1: X 1: CBS THIS MORNING	zh zh							
<del>Ц</del>	730P-800P	0 8	\$1,600.00	10/8	10/12	4	N I		
14	730P-800P	30	\$1,600.00	10/15	10/19	႕	[ <u>1</u>		
PROGRAM CON COMI	: ENTERTAINMENT 1: ENTERTAINMENT	TONIGHT TONIGHT							
1.5	900A-1000A	30	\$550.00	10/8	10/19	m	<u>М</u> 1		
PROGRAM	· LIVE WITH KELLY								

REP HEADLINE# 6364887 \*\*\* ORIGINAL REV#0 \*\*\*

FAX# 703-516-9680 REP: TEL# 703-516~9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*\* WFSB-TV \*\*\*

: LINE#:REP	:REP :CD: :LINE#:	TIME PERIOD	: LGTH : SEC	: RATE	: START	END	70	WEEK :	DAYS	: TOTL:
	16	100P-400P	30	\$9,500.00	0	04	- MAK	TIANT.		SPTS:
	PROGRAM CON COMI	: NY GIANTS VS.	BROWNS BROWNS		·		I			4
	17	1030A-1130A	0 8	\$500.00	10/7	10/7	н	NOS		۲
	PROGRAM : CON COM1:	FACE THE	NATION/FACETHE ST NATION/FACETHE ST	STATE STATE						i
	H 8	400P-700P	30	\$9,500.00	10/7	10/7	Н	NO.S		ŗ
	PROGRAM : CON COM1:	PATRIOTS VS. PATRIOTS VS.	BRONCOS BRONCOS							4
	<del>С</del>	8008-9008	0 %	\$8,500.00	10/11	10/11	Н	THU		<b>f</b> -
	PROGRAM CON COM1	: BHG	MENFTC MENFTC	JUL19/12 JUL19/12						1
	20	900F-1000P	30	00.000,6\$	10/9	10/9	Н	H DE		٠
	PROGRAM CON COM1	: NCIS: LOS ANGELES : NCIS: LOS ANGELES	strs strs							1
OCT/12	112650.00	00					Č		1	•

о % WHPX WCCT 18 WCTX 0% WTIC 148 WVIT 138 WTNH 418 CABL 18 WFSB 30% MARKET TOTALS \$375,500

112650.00

CONTRACT TOTAL TOTAL SPOTS

GFSB LISTED AS CABL ACCURATE SHARES.

SVC- NSI BOOKS- SEP/12 DEMOS- RA35+\*

## CONTRACT

(S) (Wish com)

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

Ch Start Date End Date Description

WFSB 10/08/12

Start Date

Week: 10/08/12

Week: 10/15/12

10/19/12

End Date

10/14/12

10/21/12

**Eyewitness News** 

Spots/Week

3

1

Weekdays

MTWTF--

MTWTF--

	Contract / Re	vision	Alt Or	der#		
	497687	1	06364	887		
Product		•			<del></del>	
MAJORITY PAC						
Contract Dates	Estimate #			<del></del>	-	
10/06/12 - 10/19/12	1986		-			
Advertiser			Original E	Date / Rev	vision	
Majority PAC			10/05/1	2 / 1	0/05/12	
	Billing Cycle	Billing	Calendar	Cas	h/Trade	
	EOM/EOC	Broado	ast	Cas	h	
	Station	Accour	nt Executiv	e Sale	s Office	
	WFSB	WFSB Heather Uttl		. HRF	-WASHING	
	Special Handling					
	<u>Demographic</u>					
	Adults 35+					
	IDB#	<u>Adverti</u> :	ser Code	Prod	uct Code	
		94		100		
	Agency Ref		Advert	iser Ref		
		-				

Rate

Type Spots

NM

4

Amount

\$7,800.00

Spots/

Length Week

:30

WFSB 10/08/12 10/19/12 10am-11am 10am - 11am NM :30 \$2,000.00 Start Date **End Date Weekdays** Spots/Week Rate Week: 10/08/12 10/14/12 MTWTF--\$500.00 2 Week: 10/15/12 MTWTF--10/21/12 2 \$500.00 11a-12p Price is Right 11am - 12pm WFSB 10/08/12 10/19/12 :30 NM \$3,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 \$750.00 10/14/12 MTWTF--3 Week: 10/15/12 10/21/12 MTWTF--\$750.00 1 WFSB 10/08/12 10/19/12 **CBS Soaps** 1230-20 :30 NM \$3,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 MTWTF--3 \$750.00 Week: 10/15/12 MTWTF--10/21/12 \$750.00 1 WFSB 10/08/12 10/19/12 Eyewitness News 12pm - 12:30PM :30 NM 6 \$4,500.00 Start Date **End Date** Spots/Week Rate <u>Weekdays</u> Week: 10/08/12 10/14/12 MTWTF--5 \$750.00 Week: 10/15/12 10/21/12 MTWTF--1 \$750.00 WFSB 10/08/12 10/19/12 3pm-4pm Syndication 2:58pm-4pm :30 NM 6 \$3,150.00 Start Date End Date **Weekdays** Spots/Week Rate Week: 10/08/12 10/14/12 MTWTF--5 \$525.00 Week: 10/15/12 10/21/12 MTWTF--1 \$525.00 WFSB 10/08/12 10/19/12 4p-5p Dr. Oz 4pm-5pm :30 NM 6 \$5,700.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 MTWTF--\$950.00 5 MTWTF--Week: 10/15/12 10/21/12 1 \$950.00 WFSB 10/08/12 10/19/12 **Eyewitness News** 5pm - 5:30pm :30 NM \$7,800.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 \$1,950.00 10/14/12 MTWTE--3 Week: 10/15/12 10/21/12 MTWTF--1 \$1,950.00

Start/End Time

Days

(\* Line Transactions: N = New, E = Edited, D = Deleted)

5:30pm - 6pm

\$1,950.00

\$1,950.00

Rate

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #	
	497687 /	06364887	
Contract Dates	Product	Estimate #	7
10/06/12 - 10/19/12	MAJORITY PAC	1986	

Advertiser Original Date / Revision 10/05/12 / 10/05/12 **Majority PAC** 

*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	Type	Spots	Amount
N 9 WFSB 10/08/12 10/19/12 Eyewitness News	6am:- 6:30am	:30	rreck Rate	NM	4	\$5,600.00
Start Date	Rate	.00			7	\$0,000.00
Week: 10/08/12 10/14/12 MTWTF 2	\$1,400.00			Į.		
Week: 10/15/12 10/21/12 MTWTF 2	\$1,400.00					
N 10 WFSB 10/08/12 10/19/12 Eyewitness News Start Date End Date Weekdays Spots/Week	6pm - 6:30pm	:30		NM	4	\$9,000.00
Week: 10/08/12 10/14/12 MTWTF 3	<u>Rate</u> \$2,250,00					
Week: 10/15/12 10/21/12 MTWTF 1	\$2,250.00			I		
N 11 WFSB 10/08/12 10/19/12 Inside Edition	7pm - 7:30pm	:30		NM	5	\$8,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				-	**,******
Week: 10/08/12 10/14/12 MTWTF 4	\$1,600.00			- 1		
Week: 10/15/12 10/21/12 MTWTF 1	\$1,600.00					
N 12 WFSB 10/08/12 10/19/12 CBS: THE EARLY SHOW Start Date End Date Weekdays Spots/Week	7am - 9am	:30		NM	6	\$4,800.00
Week: 10/08/12 10/14/12 MTWTF 4	<u>Rate</u> \$800.00			1		
Week: 10/15/12 10/21/12 MTWTF 2	\$800.00					
N 13 WFSB 10/08/12 10/19/12 Entertainment Tonight	7:30pm - 8pm	:30		NM	5	\$8,000.00
Start Date End Date Weekdays Spots/Week	Rate				Ū	40,000.00
Week: 10/08/12 10/14/12 MTWTF 4	\$1,600.00					
Week: 10/15/12 10/21/12 MTWTF 1	\$1,600.00					
N 14 WFSB 10/08/12 10/19/12 9am-10am Start Date End Date Weekdays Spots/Week	9am - 10am	:30		NM	6	\$3,300.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 3	<u>Rate</u> \$550.00					
Week: 10/15/12 10/21/12 MTWTF 3	\$550.00			1		
N 15 WFSB 10/07/12 10/07/12 Giants/Browns	1:00pm - 7:00pm	:30		NM	1	\$9,500.00
Start Date End Date Weekdays Spots/Week	Rate				•	40,000.00
Week: 10/01/12 10/07/121 1	\$9,500.00					
N 16 WFSB 10/07/12 10/07/12 Face the Nation	10:30am - 11:00am-	:30		NM.	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$500.00					
N 17 WFSB 10/07/12 10/07/12 Patriots Football	1:00pm - 7:00pm	:30		NM	4	60 500 00
Start Date End Date Weekdays Spots/Week	Rate	.50		14141	1	\$9,500.00
Week: 10/01/12 10/07/121 1	\$9,500.00					
N 18 WFSB 10/11/12 10/11/12 Big Bang/2.5 Men	8pm - 9pm	:30	·	NM	1	\$8,500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Rate					
	\$8,500.00					
N 19 WFSB 10/09/12 10/09/12 NCIS: LA <u>Start Date</u> End Date Weekdays Spots/Week	9pm - 10pm	:30		NM	1	\$9,000.00
Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$9,000.00			1		
			T. 1. 1		70	A440 050 00
			Totals		73	\$112,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/19/12	73	\$112,650.00	\$95,752.50
Totals	73	\$112,650.00	\$95,752.50

Signature:	Date:	
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<sup>(\*</sup> Line Transactions: N = New, E = Edited, D = Deleted)

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